

Reference information on *if...*

Synchrony<sup>TM</sup> is analytic software developed by the software company called *if...*  
*if...* develops analytic software designed for business analysts and decision-makers to examine in-depth relationships across multiple aspects of their businesses. For more information, contact *if...* at 510-864-3480 or [www.ifetime.com](http://www.ifetime.com).